

## **Privacy Policy**

Valley Forge Eye Care is committed to protecting the privacy and confidentiality of our patients' information. This Privacy Policy outlines how we collect, use, and protect the information obtained through our practice.

### **Information Collection:**

We collect personal and medical information necessary for providing healthcare services. This may include, but is not limited to, patient names, contact details, medical history, and insurance information. Information is gathered through patient forms, consultations, and electronic health records.

### **Use of Information:**

Patient information is used for treatment, billing, appointment reminders, and internal record-keeping. We may share information with third parties, such as insurance companies, for the purpose of processing claims and facilitating treatment.

### **Security Measures:**

Valley Forge Eye Care employs industry-standard security measures to protect patient information from unauthorized access, alteration, disclosure, or destruction. Access to patient records is restricted to authorized personnel only.

**Patient Rights:**

Patients have the right to access, review, and request corrections to their information by contacting 610-917-0700. Patients can withdraw consent for the use or sharing of their information, subject to legal or contractual obligations.

**Retention and Disposal:**

Patient information is retained for the duration necessary for treatment, billing, and legal compliance. When information is no longer required, it is securely disposed of.